## What is to be gained by investing in battery energy storage systems?

And what are some of the key stakeholders doing to support their customers?

## Attend our panel discussion at MEE 2024 to get answers!

Battery energy storage systems (BESS) provide significant advantages in the energy mix and will help advance the green transition. But how, exactly? What are the trends in this exciting market, and what are key industry stakeholders doing to support their customers in reaping the benefits of BESS solutions?

On 17 April, we are hosting a panel debate during MEE 2024 focusing on these questions – and you are invited to attend. We are presenting the event in cooperation with e-power, EDF, ENERGIA and Technology ventures ME.

## **Panel list**

You will meet the following experts at the panel discussion:

- Joe Gavin, Group COO, e-power
- · Mohamed AlEmam, Head Business development and Projects support, EDF KSA
- Moin Shaikh, General Manager, ENERGIA KSA
- Arun Sudarsan, General Manager, Technology Ventures Middle East
- Jacob Danielsen, Product Manager for Hybrid & Microgrid, DEIF
- Dr. Oğuz Can, CEO, Teksan

Vinoth Kumar, General Manager of DEIF Middle East will be moderating the debate.

## Practical details

Event title: The role of BESS in the green energy transition

Time and place: 17 April 2024, 15:00-16:00, Ajman A conference room, Dubai World Trade Center

We are confident that the panel discussion will provide insights and great advice on the role of BESS in the green energy transition, and we hope to see you at the event. Click the link below to register on deif.com!

www.deif.com/mee-signup

Best regards,
Vinoth Kumar Muruganantha
General Manager

